

LG BEGINS US ROLLOUT OF STANBYME 2, DESIGNED TO OFFER ENHANCED PORTABILITY AND FLEXIBILITY

As A Truly Movable Screen, LG's Latest StanbyME 2 offers a more versatile lifestyle solution than its predecessor

ENGLEWOOD CLIFFS, N.J., July 29, 2025 — LG Electronics (LG) announced the US rollout of its latest companion, [LG StanbyME 2](#), which inherits the versatile design of its predecessor StanbyME and offers added flexibility by being completely detachable from its wheeled docking stand. Impressively, StanbyME 2 offers enhanced portability and higher resolution to cater to varied ways of living and individual tastes, delivering an engaging entertainment experience, whether from the comfort of home or on the go. Beginning today, the new LG StanbyME 2 will be available at LG.com (and later at LG-authorized retailers) starting at \$1,299.99.

The new LG StanbyME 2 presents a detachable screen that can be removed from its stand with one click, delivering enhanced portability and flexible placement options. It also transforms into a wall piece, allowing it to be used as a framed wall clock or a decorative display when paired with the strap accessory (sold separately). Supporting both landscape and portrait orientations, the StanbyME 2 adapts seamlessly to any environment and lifestyle. In recognition of these distinctive capabilities, the StanbyME 2 was honored with the iF Design Award and the Red Dot Design Award.

Adding to its portability, the StanbyME 2's screen features a built-in battery that allows for up to 4 hours of continuous video playback,¹ enabling convenient use both indoors and outdoors without being plugged into a power source. The battery can be easily recharged via the docking stand or by connecting an external charger or power bank with a USB-C cable,² for flexible power options.

The StanbyME 2 also ensures user interaction is easy and intuitive, enabling users to enjoy smooth and comfortable operation in everyday use. With hands-free voice

recognition, users can effortlessly control this touch screen and navigate content without needing a remote in hand.

Equipped with the award-winning webOS platform, the StanbyME 2 offers access to a wide variety of content streaming options, including LG Channels – LG's exclusive streaming service with over 350 free channels. For greater flexibility, it also supports Apple AirPlay and Google Cast for wireless content sharing and integrates with LG ThinQ® and Google Home for seamless smart home control. Unique features such as Mood Maker and the sketch app Let's Draw provide an emotionally engaging and pleasing experience, further elevating the value of portable entertainment solutions available on the LG StanbyME 2.

Coupled with its enhanced portability and versatility, the LG StanbyME 2 offers a compelling entertainment experience that enriches both visual and audio enjoyment. It features a 27-inch QHD (2,560 x 1,440) resolution display, providing enhanced clarity and rich details that make visuals more engaging with a sense of sharpness and vibrancy. With built-in speakers on each side, the sound can be optimized through EQ settings that automatically adjust based on the screen's orientation – whether in landscape, portrait or table mode – delivering clear dialogue and well-balanced audio in any screen position.

LG's proprietary Alpha 8 AI Processor, integrated into the StanbyME 2, intelligently optimizes picture quality based on ambient lighting and enables immersive virtual 9.1.2 surround sound through the built-in speakers. With support for Dolby Vision and Dolby Atmos, the StanbyME 2 delivers cinematic visuals and audio, enriching the viewing experience with greater depth and clarity.

Discover how the StanbyME 2 enhances on-the-go entertainment experiences by visiting [LG.com](https://www.lg.com).

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¹ Actual usage time may vary depending on usage conditions.

² For charging purposes, a USB-C charger or power bank supporting 65W or higher is required.

About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. www.LG.com.

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